

ALLIANCE FOR HEALTH LITERACY

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INTRODUCTION

The Alliance for Health Literacy is a volunteer group of doctors, healthcare providers, teachers, schools, researchers, media and public administrations, patients and other citizens, organizations and institutions. The Alliance's Coordinator and Its administrative base is the Institute for Health Literacy was created in 2017 as a non-profit organization following the implementation of the National Strategy for Health Protection and Promotion with the aim to develop health literacy of the Czech population. This Institute provides basic information through its website (www.uzg.cz). Since 2018 this Institute has been working closely with the Ministry of Health and the Czech Medical Society.

METHODS

The primary objective is to develop communication between citizens and public administrations, between patients and healthcare workers, as well as among all those who are trying together to identify major health literacy issues and to find useful starting points. It seeks to disseminate information on health literacy and to strengthen the role of health literacy in health care. It collects and mediates acquired knowledge and examples of good practice and balances the results achieved at seminars and conferences. In the field of research and evaluation, it points to the beneficial impact of health literacy on human health and well-being and on the economic benefit of a healthy social environment.



RESULTS

A Task Force has been set up to develop an Action Plan for the Development of Health Literacy in which were defined 6 basic areas and were proposed 8 development projects especially - strategy of continuous development of health literacy, information and communication support, enhancing health literacy through primary care providers, continuous training of pedagogical staff, monitoring of the health literacy of the Czech population; to establish portal of Health 2020 Navigator. Two conferences were held (January and October 2017). These conferences have become a good opportunity to present the views, experiences and results of research studies and other activities.

CONCLUSIONS

Those interested in the Alliance can sign in at this link: <https://goo.gl/forms/DM0R56nVWwiSXmoM2>. The National Strategy for Health Protection and Promotion is a well-prepared outline of health policy.

COMMENTS

People's health literacy and good health policy will not be self-sufficient. The role of the state is important, the competent management of the Ministry of Health, broadly developed cooperation and the support of all organizations that can help to increase the level of health literacy in the Czech Republic.